## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/873,785 Confirmation No. 2842

Applicant : Chaitanya Kanojia, et al.

Filed : 06/04/2001

Title : PROMOTIONS ON VIEWING DEVICES

Title : PROMO' Group Art Unit : 2425

Examiner : Keiu Oanh T. Bui

Docket No. : 325520.02/MFCP.143798

Customer No. : 45809

## VIA EFS - October 26, 2011

Mail Stop RCE Commissioner for Patents P. O. Box 1450

Alexandria, VA 22313-1450

## REQUEST FOR ONE-MONTH EXTENSION OF TIME

It is hereby requested that the time period for responding to the subject Final Office Action be extended for one (1) month, or until November 1, 2011. The appropriate extension fee under 37 C.F.R. § 1.17(a)(1) is submitted herewith.

## SUBMISSION IN SUPPORT OF REQUEST FOR CONTINUED EXAMINATION AND AMENDMENT UNDER 37 C.F.R. § 1.114

Applicants respectfully request continued examination of the above-identified Application. The following is in accordance with the requirements for submission under 37 C.F.R. § 1.114(c) and MPEP 706.07(h), Sec. II. This response is submitted in response to the Examiner's remarks in the Final Office Action mailed July 1, 2011. In response to the subject Final Office Action, please consider the following:

Amendments to the Claims: begin on page 2 of this paper.

Remarks/Arguments: begin on page 12 of this paper.

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